

August 27, 2021

Speaker Sessions

8:00 – 12:00 p.m. – Optional Pre-Conference Tours

Tour 1: Sunny Side Meats- <https://sunnysidemeats.com>

253 County Road 216
Durango, CO 81303

- Group 1 – 8:00 - 9:30 a.m. (20 attendees)
- Group 2 – 9:45 a.m. - 12:00 p.m. (20 attendees)

Tour 2: Walking Historical Tour (40 attendees) - <https://www.fortlewis.edu/about-fic/Initiatives/The-Old-Fort/Old-Fort-Home>

18683 Highway 140
Hesperus, CO 81326-9575

- Tour begins at 9:00 a.m.

**If interested in joining an optional tour, please select either Tour 1 or Tour 2 on the online registration form. If interested in Tour 1, please select preferred tour time. Note: Transportation will NOT be provided, attendees will meet at the tour location. Tours are capped at a specific headcount, and will fill on a first come, first serve basis.*

12:00 p.m. – Registration Opens

1:00 p.m. – Welcome and Introductions

1:15 p.m. – Best Management Practices to Optimize Cattle Health during Drought

- **Dr. Dave Sjeklocha, DVM, Merck Technical Services Veterinarian**

As the Southwestern US continues to battle historic drought, farmers and ranchers across the region are enduring challenges that affect both land and livestock. In this session, Dr. Dave Sjeklocha will provide perspectives on how to maintain cattle health when resources are limited due to drought.

2:15 p.m. – 2021 Cattle Markets Outlook

- **Katelyn McCulloch, Director, Livestock Marketing Information Center**

The global pandemic of 2020 posed major threats along supply chains, particularly those affecting agricultural products, from production to consumption. In this session, Katelyn McCulloch will address the trickle affect that 2020 has had on livestock and cattle markets, and will share what LMIC predicts for the coming years.

3:30 p.m. – Break

3:45 p.m. - Earn Top Dollar for your Calves - Cattle Marketing Opportunities in 2022 and Beyond

In this panel discussion, you'll glean ideas and insight from a variety of cattle and beef marketing specialists. Compare and learn how these folks utilize and/or promote different production practices to earn the most from their cattle. Panelists include folks direct from the ranch who market cattle and beef using value added marketing, those from both live and video livestock auction markets who help

discover top of market pricing for clients, and representatives from third party audit programs who work to help verify marketing claims that will earn top dollar returns.

Moderator:

Kate Maher, NCBA Senior Director of Organizational Communications and Executive Producer of NCBA's Cattlemen to Cattlemen (Preliminarily confirmed)

Panelists:

- Doug Stanton, Senior VP Sales & Business Development, Where Food Comes From – IMI Global
- Glenn Benjamin, Rancher and Colorado Sales Representative, Western Video Market
- Dave Gottenborg, Rancher at Eagle Rock Ranch – Jefferson, CO
- TBD, Owner Live Auction Market

6:00 p.m. – *Steak Taste Panel Demonstration Social Hour*

- **CSU Animal Sciences Faculty- Dr. Jennifer Martin, CSU Animal Sciences- Meat Sciences and Dr. Jason Ahola, CSU Animal Sciences – Beef Management Systems**

Join CSU Animal Sciences faculty for an interactive social hour where you'll compare beef side-by-side and evaluate palatability differences between steaks with different USDA quality grades, breed characteristics, aging techniques, etc. This a crowd favorite!

7:00 p.m. – Banquet Dinner - *Keynote Address: Animal Welfare in the 21st Century*

- **Dr. Temple Grandin, CSU Animal Sciences**

Dr. Temple Grandin is an internationally renowned livestock behaviorist and autism advocate. Throughout her career, Dr. Grandin has contributed vastly to research regarding welfare and humane treatment of cattle and other livestock, specifically during the slaughter process. Her years of expertise and accreditation has led to additional research and consultation beyond meat packing businesses into general cattle behavior, facilities and handling at the feedlot and ranch level. In her keynote address, Dr. Grandin will discuss the impacts of how animal welfare improvements have altered the cattle and livestock industries throughout the world, and will provide her perspective on how the industry can continue to improve in the 21st century. Be sure to submit your questions for Dr. Grandin at the registration desk when you check in – questions will be randomly selected!

Tickets are available for keynote address and dinner only - \$65

August 28, 2021

Hand's-On Demonstrations

7:30 a.m. – Doors open, coffee and pastries available

8:00 a.m. – *Classroom Beef Quality Assurance (BQA) Training*

- **Libby Bigler, CSU Animal Sciences, Colorado BQA State Coordinator**

The Colorado Beef Quality Assurance state coordinator will review the history of the BQA program, it's importance for maintaining consumer confidence in beef, and will review BQA program guidelines prior to the day's additional sessions that will offer a hands-on approach to BQA topics. BQA Certification will be offered to all attendees who complete the BQA quiz at the close of Day 2.

9:00 a.m. – Live Cattle Stockmanship and Stewardship Demonstrations with NCBA’s Stockmanship Clinicians

Chutes Sponsored by



- **Dean Fish, Ranch Manager, Santa Fe Ranch Foundation - Arizona**
- **Ron Gill, Extension Specialist, Texas A&M AgriLife Extension - Texas**
- **Curt Pate, Curt Pate Stockmanship - Montana**

Spend the morning with renowned stockmanship clinicians Dean Fish, Ron Gill and Curt Pate as they share and demonstrate a variety of cattle handling methods. In this live cattle handling demonstration, clinicians will teach techniques surrounding how to read cattle behavior, how to teach cattle to respond to different types of pressure and will provide tips and tools surrounding “Low Stress Handling,” better known as effective stockmanship. Whether you work cattle on foot or horseback, if you have state of the art facilities or a basic wooden system, this session is sure to spark ideas to take home and practice on your operation.

12:00 p.m. – Lunch sponsored by Multimin USA



- Sponsor Presentation with Dr. Darrel DeGrofft

1:30 – 4:00 p.m. – Hands-on Rotations (30 minutes each)

Attendees will break into small groups and rotate through each of the below sessions to gain more extensive insight to Beef Quality Assurance principles and their application.

Rotation	Session	Speaker	Location
A	Designing Handling Facilities that Work for Your Operation	Dr. Temple Grandin, CSU Animal Sciences – Behavior and Welfare	Outdoor cattle pens – West of arena
B	Stock Trailer Inspection and Transportation Safety	Dr. Jason Ahola, CSU Animal Sciences – Beef Management Systems	Stalls – Southwest
C	The Role of the Veterinary Client Patient Relationship (VCPR) in Preventing and Treating Disease in Cattle	Dr. John Wenzel, New Mexico State University, NM BQA	Lobby/Hospitality Room
D	Practical Implementation of BQA Principles at the Chute	Dr. Ron Gill, Texas A&M AgriLife Extension Libby Bigler, CSU Animal Sciences, CO BQA	Arena/Cattle Chute
E	Importance of Timely and Humane Euthanasia	Dr. Lily Edwards-Callaway, CSU Animal Sciences – Behavior and Welfare	Stalls - center

4:00 p.m. – BQA Quiz

4:30 p.m. – Closing remarks and adjourn