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August 12—August 13, 2022 ■ Auburn, AL

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## Friday, August 12, 2022

Location:

Lazenby Farm

11546 Lee Road 54

Auburn, Alabama 36830

12:30pm—12:45pm Arrive at Lazenby Farm to Load onto Buses

1:00pm Depart from Lazenby Farm to Beef Production Tours

1:30pm – 2:45pm Beef Production Tour 1

Jim and Jimmy Collins, Collins Farms

3:00pm – 4:30pm Beef Production Tour 2

Jack Robertson, Gaines Lanier & Jason McKay, RL&M Cattle Company

5:00pm Welcome Dinner at Lazenby Farm

Keynote Speaker – Nic Cornelison, Lake Majestik Farms

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## Saturday, August 13, 2022

Location:

Auburn University Equestrian Center

1235 Wire Road

Auburn, AL 36849

7:00am	Registration/Check-in at the Auburn University Equestrian Center		
7:15am	Breakfast—Sponsored by MultiMin  MULTIMIN  And Address Company		
8:30am	Welcome and Introductions		
9:00am	Working Cattle in High Heat and Humidity – What are the Risks?		
	Sorting and Working Cow/Calf Pairs – The Do's and Don'ts		
	Dr. Ron Gill and Curt Pate, NCBA Clinicians		
11:30am	Lunch Break		
12:00pm	Lunch Talk – The Importance of Advocacy		
	Chandler Mulvaney, NCBA Director, Grassroots Advocacy & Spokesperson Development		
12:30pm	The Bud Box – Simple Facilities for Easy Handling		
	The "Unpaid" Cattle Hands – Utilizing Horses and Dogs		
	Dr. Ron Gill and Curt Pate, NCBA Clinicians		
2:30pm	Closure of Handling Demonstrations & Transition to Breakout Session Locations		
3:00pm	Beginning of Breakout Sessions		

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2 Hour Sessions				
	Session	Speaker	Location	
Α	Beef Quality Assurance Certification – Why BQA Matters: Stewardship and Animal Health	Dr. Soren Rodning, DVM Auburn Extension Specialist & Professor	Vet School Auditorium, Room 300	
В	Niche Beef Production and Meat Cutting	3:00 PM Beef Cutting Demonstrations Dr. Alex Tigue, Barney Wilborn, and the Meat Sciences graduate team 4:00 PM Direct Beef Marketing Producer Panel - Family-Raised to Feeding Families 1) Sammy Jackson, Managing Partner, Daniel-Jackson Meat Processing 2) John and Randa Starnes, Tennessee River Music cattle & The Market @ TRM 3) Erin Beasley, Executive Vice President, Alabama Cattlemen's Association	Lambert-Powell Meat Lab	
С	Junior Cattlemen's Field Demo (ages 10-18)	Led by the Auburn Animal Sciences Graduate Students and Undergraduate Clubs	Auburn Equestrian Center	
D	Reproductive Management Strategies on the Farm	Dr. Paul Dyce Associate Professor, Auburn University	Stanley P. Wilson Beef Teaching Center	
1 Hour Sessions				
E	Optimizing Sustainability in Forages and Nutrition	Dr. Leanne Dillard, Assistant Professor and Extension Specialist in Forage Agronomics, Auburn University	Stanley P. Wilson Beef Teaching Center	
F	Risk Management in the Cow/Calf and Stocker Industries	Dr. Josh Maples, Assistant Professor, Mississippi State University	Stanley P. Wilson Beef Teaching Center	
G	Advocacy for the U.S. Beef Producer	Chandler Mulvaney, NCBA Director, Grassroots Advocacy & Spokesperson Development	Stanley P. Wilson Beef Teaching Center	

5:00pm End of Breakout Sessions

5:30pm Closing Remarks at the Auburn University Equestrian Center



After closing remarks, all are welcome to stay for food trucks and networking. Thank you all for joining us. We hope to have provided a fulfilling, educational experience.