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September 10—11, 2021 ■ Danville, Indiana

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Friday, September 10, 2021

11:30 am	Registration and Lunch
12:15 pm	Welcome and Introductions Dr. John Blanton, Purdue Animal Science Department Head Dr. Dave Sjeklocha, Merck Animal Health
12:30 pm	Alternative Proteins and/or Animal Rights Groups and Their Producer-Targeted Campaigns Hannah Thompson-Weeman, Animal Ag Alliance
1:30 pm	An Update on the Sustainability Landscape Dr. Kim Stackhouse-Lawson, Colorado State University's Director of the Sustainable Livestock Systems Collaborative
2:30 PM	Risk Management Dr. Derrell Peel, Oklahoma State University Agricultural Economics Professor
3:30 PM	Break & Trade Show
3:45 PM	Cattle Handling & Farm Stewardship (Arena Side) Dr. Ron Gill, Extension Specialist, Texas A&M AgriLife Extension Curt Pate, Curt Pate Stockmanship
5:30 PM	Proper Stockmanship & Your Bottom Dollar Dr. Ron Gill, Extension Specialist, Texas A&M AgriLife Extension Curt Pate, Curt Pate Stockmanship
6:30 PM	Dinner - Sustainability in the Cattle Production Industry Dr. Kim Stackhouse-Lawson, Colorado State University's Director of the Sustainable Livestock Systems Collaborative Moderator: Jennie Hodgen









1:30 PM

3:00 PM

4:00 PM

Adjournment



Saturday, September 11, 2021

	Saturday, September 11, 2021
7:00 AM	Registration & Breakfast
8:00 AM	Welcome
8:10 AM	Beef Market Update Dr. Derrell Peel, Oklahoma State University Agricultural Economics Professor
9:10 AM	Break & Trade Show
9:30 AM	Cattle Traceability Dr. Daniel Buskirk, Michigan State University Associate Professor/Beef Extension Specialist
10:30 AM	Handling Facilities Panel Discussion Panelists: NCBA Clinician Experts: Dr. Ron Gill and Curt Pate Cattle Handling Equipment Reps Dr. Ron Lemenager
11:30 AM	Chute-side Demonstrations (Participants will complete 2 of the 5 stations before lunch and the remaining 3 stations after lunch) Rotating Stations: Ear Tagging/DNA Testing (Topics include, but not limited to: Blood Sampling; Hair Sampling) Dave McElhaney, Allflex
	Production Methods (Topics include, but not limited to: Value-added Practices, Retained Ownership, BQA, Preconditioning) Dr. Dave Sjeklocha, Merck
	Vaccines (Topics include, but not limited to: Vaccination Do's & Don'ts, Needle/Syringe Selection, Antibiotics) Dr. Jon Townsend, Merck
	Reproduction (Topics include, but not limited to: BSEs, Artificial Insemination, Estrous Synchronization) Dr. Bethany Funnell, Purdue University Clinical Assistant Professor of Bovine Theriogenology
	Beef Industry Trends (Topics include, but not limited to: Beef on Dairy) Tim Timmons, ABS Global Regional Sales Manager
12:30 PM	Lunch & Trade Show

A Special Thanks to:

Beef Quality Assurance (BQA) Training & Certification Exam

Morgan County Feed

Chute-side Demonstrations Continued (Participants will complete remaining 3 stations)

Dr. Ron Lemenager, Purdue University Professor of Animal Sciences/Beef Specialist