

At Merck Animal Health, we are significantly impacting the future of animal health through industry-leading pharmaceuticals and technological innovation. With one of the broadest animal health portfolios which now includes Allflex line of monitoring and identification products, we are uniquely positioned to lead the evolving animal health industry and partner with you for all your animal health needs.

Visit MAHCattle.com.

MAHCattle.com • 800-521-5767 © 2021 Intervet Inc., d/b/a Merck Animal Health, a subsidiary of Merck & Co., Inc. All rights reserved.

October 22—23, 2021 ■ Bowling Green, Kentucky

SPONSORED BY













# **AGENDA**

# Friday, October 22, 2021

(All times in CST)

11:30 am	Registration and Lunch
12:30 pm	Welcome and Introductions
1:00 pm	A Cow/Calf Producers Perspective on Sustainability and Why it's Important Steve Wooten, Cattlemen from Colorado and USRSB President
1:45 pm	Break
2:00 PM	Making the "Cut" in Retail Greg Osborn, Former Kroger Louisville Division Meat Marketing Specialist
3:00 PM	Introduction to Stockmanship & Stewardship  Dr. Ron Gill, Extension Specialist, Texas A&M AgriLife Extension  Curt Pate, Curt Pate Stockmanship  Dr. Dean Fish, Ranch Manager, Santa Fe Ranch Foundation  Cattle Handling Principles  How to Affect Change in Cattle Handling
4:30 PM	Travel to Holiday Inn University Plaza & Sloan Convention Center 1021 Wilkinson Trace - Bowling Green KY 42103
5:30 PM	Reception
6:00 PM	Steak Dinner - Keynote: 2021 Fall Calf Market Outlook Welcome — Merck Animal Health







Keynote — Kenny Burdine









### **AGENDA**

### Saturday, October 23, 2021

(All times in CST)

7:00 AM Registration & Donuts

7:30 AM Training Sessions with Dr. Ron Gill, Curt Pate, & Dr. Dean Fish

• Loading & Unloading Trailers

• Cattle Movement & Handling

• Utilizing a Bud Box/Sweep Tub

10:00 AM Break

10:15 AM Rotation Sessions (45 minute sessions with 10 minutes between)

• Fencing Liability on the Farm — *Todd Rose Rose Law Firm* — *Room 133* 

• Cattle Hoof Scores and How to Use Them — Kevin Thompson, University of TN—Arena Holding Area

• Under the Hide — Katelyn Hawkins, Beef Solutions – Room 134

1:00 PM Lunch

2:00 PM BQA Training











